

BEAUTY BY DL

HAIR GROWTH+

PROMOTES THICKNESS AND REDUCES LOSS[‡]

CO-FORMULATED BY SHELENA LALJI, M.D.⁺

HAIR GROWTH+ contains the unique ingredient AnaGain™ Nu, a pea shoot extract, as well as a clinically studied combination of grape seed and green tea polyphenols, zinc, and taurine to support healthy hair growth and reduce loss.[‡]



SUPPORTS natural hair growth cycle and reduces loss[‡]



PROMOTES hair quality, thickness and volume[‡]



PROTECTS hair follicles[‡]

AFTER THREE MONTHS, A **SIGNIFICANT DECREASE OF HAIR LOSS AND INCREASE IN HAIR DENSITY** WAS SHOWN FROM SUPPLEMENTATION WITH A COMBINATION OF **TAURINE, ZINC, GRAPE SEED EXTRACT AND GREEN TEA EXTRACT.**^{‡*}



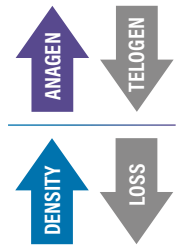
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THREE PHASES OF HAIR GROWTH

Hair follicles regulate the continuous three phases of hair growth: anagen (active growth), catagen (degeneration), and telogen (shedding). In normal hair cycles, about 90% of hairs are in anagen phase and 5-10% are in telogen phase. An imbalance of these two phases results in hair loss.[‡]

Several clinical studies have shown that supplementation with a combination of taurine, zinc, grape seed extract, and green tea extract helped maintain hair balance. After 12 weeks, an **increase in the anagen rate and decrease in the telogen rate** resulted in **decreased loss and increased hair density.**[‡]



INGREDIENT RESEARCH

GRAPE SEED & GREEN TEA EXTRACTS

- **Grape seed extract** provides a unique profile of proanthocyanidins that have shown in preclinical research to promote proliferation of hair follicle cells *in vitro* and play a role in promoting the transition from telogen phase to anagen phase *in vivo.*[‡]
- **Green tea extracts** were shown to support hair regrowth compared to the control group *in vivo.* Preliminary data also suggest that epigallocatechin-3-gallate (EGCG), a unique catechin, may promote hair growth by maintaining dermal cell viability.[‡]

(CONTINUED ON BACK)

⁺Dr. Shelena Lalji is a retained advisor to Douglas Laboratories.

^{*}Equivalent to ingredients in one dose of Hair Growth+

^{**}Valid on orders placed by healthcare professionals in the US only. Offer is cumulative with volume discounts and expires 10/16/20 at 11:59 p.m. ET. Cannot be combined with other promotions or used on previous orders, exclusions may apply. One-time use and valid only on Hair Growth+. Free standard shipping will become available at checkout.

THERE'S SCIENCE IN BEAUTY™

[‡]These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

DOUGLAS LABORATORIES

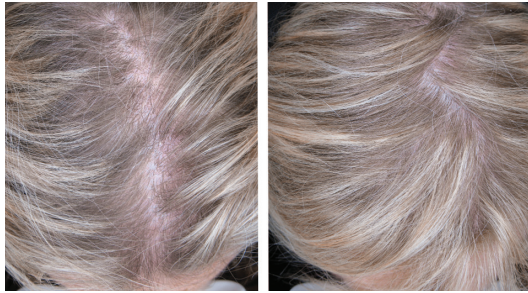
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INGREDIENT RESEARCH (CONTINUED)

ANAGAIN™ NU

AnaGain™ Nu is a water-soluble pea sprout (*Pisum sativum*) extract developed to support hair growth cycle balance. Concurrent enhancement of noggin and fibroblast growth factor 7 (FGF7) gene expression suggests involvement of these proteins in the mechanism of action. Noggin is a protein required for the induction of hair follicle growth phase, while FGF7 is a signaling factor required for hair development.‡

Hair Density Results



BEFORE Day 0

AFTER Day 56

AnaGain™ Nu improves visible hair density after 56-day application

PRODUCT DETAILS

SUGGESTED USAGE: 1 DAILY

Serving Size 2 Vegetarian Capsules

Servings Per Container 30

Amount Per Serving	
Zinc (as zinc gluconate)	15 mg
Green Tea Leaf Extract (98% polyphenols, 75% catechins, 45% EGCG, decaf)	375 mg
Grape Seed Extract (<i>Vitis vinifera</i> , 90% polyphenols)	150 mg
Taurine	150 mg
AnaGain™ Nu (pea shoot extract, <i>Pisum sativum</i>)	100 mg

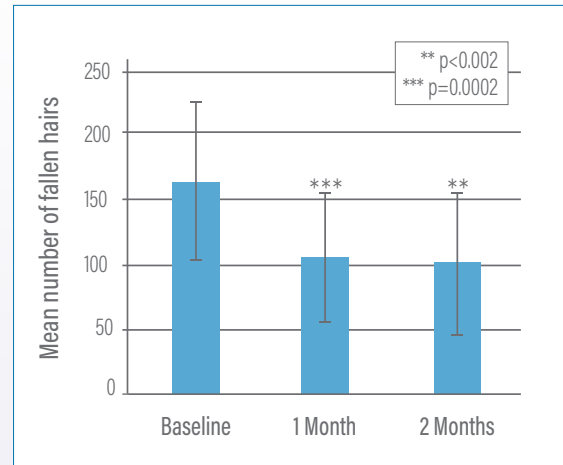
Other ingredients: Hydroxypropyl methylcellulose (capsule), microcrystalline cellulose, ascorbyl palmitate

Formula	Size	S.R.P.	Phys. Price
202565	60 Vegetarian Capsules	\$28.00	\$14.00

AnaGain™ Nu is a trademark of Mibelle Biochemistry.

THE SCIENCE IN BEAUTY

REDUCED HAIR LOSS WITH ANAGAIN™ NU‡



In a pilot clinical study, within the first month, those receiving 100 mg of AnaGain™ Nu had a significant reduction in hair loss by 34% ($p<0.002$), from 163.7 ± 61.2 at baseline to 105.7 ± 50.6 . After two months of supplementation, there was a further reduction in hairs lost by 37% (100.4 ± 56.2 , $p=0.0002$).‡

Grothe T, Wandrey F, Schuerch C. *Phytother Res.* 2019;1-4.

IN AS EARLY AS ONE MONTH, INDIVIDUALS SAW A
34% REDUCTION IN HAIR LOSS AND IMPROVED
HAIR DENSITY WHEN SUPPLEMENTING
WITH 100 MG OF ANAGAIN™ NU‡*

FOR ADDITIONAL HAIR SUPPORT IN MEN, CONSIDER TAKING IN COMBINATION WITH OMEGA BEAUTY.‡

In as early as two months, individuals who supplemented with the unique combination of ingredients from **Hair Growth+** and **Omega Beauty** had an increase in total number of hairs.‡

*Equivalent to ingredients in one dose of Hair Growth+